

AM KLUB





## AMERIKAI MAGYAR KLUB THE BEST OF AMERICA AND THE MAGYAR NATION

We Americans of Hungarian descent are justifiably proud of both countries' rich heritage and their commitment to freedom, justice, and morality. Many of us, or our ancestors, emigrated from Hungary under dire circumstances, but were fortunate enough to be given the opportunity in America to become successful. There are close to 2 million persons of Hungarian descent in the US who are an untapped resource. Many of us are interested in the country of our ancestry and **would like to give something back to Hungary**. The Amerikai-Magyar Klub is being started to bring together the best resources of America and Hungary to improve relations between our two countries and to contribute to Hungary's economic revival. Through networking, partnering, investments, cultural and knowledge exchange we will build a bridge between America and Hungary that will benefit both countries.

The "Klub" is being started in memory of an American citizen, Dr. Elemer Balogh, recipient of the **2005 Pro Ecclesia Hungariae** award for service to the Hungarian nation and its churches.

*Jules Gyula Balogh, President  
Zsuzsanna Dreisziger, Vice President*

American Hungarian Heroes



## BASED ON SERVICE TO GOD AND COUNTRY PRO ECCLESIA HUNGARIAE



The history of the **Balogh family** contribution to Hungary includes: advancing the field of homeopathy and providing free medical treatment to the poor; serving as reformed ministers; starting the largest agricultural cooperative in Europe to serve the people of Hungary (Hangya); and being the prime mover in creating the first independent economic university, the Közgazdasági Egyetem (now part of Corvinus University). Recent contributions included: fund raising to help the churches in Hungary; creating scholarships for a Catholic girl's school; funding a wing of a hospital in Ozd; obtaining real estate to house the Batthány László Blind Children's Home; helping to start AMCHAM (American Chamber of Commerce) in Hungary; putting together multimillion dollar loan programs to help the economic development of Hungary; and creating the first executive programs in marketing, finance, and human resources to help high potential Hungarians learn and adjust to western business practices.





## INAUGURAL MEETING OF THE AMERIKAI MAGYAR KLUB

November 23, 2009 at 5 PM

Magyar Kultúra Alapítvány on Castle Hill  
1014 Budapest, Szentháromság tér 6.

[www.mka.hu](http://www.mka.hu)

Showcasing some of the best of Hungary and America,  
and networking with people of good will to build a better future

Master of Ceremonies

**Kata Csongrádi** theatrical performer

Music by the internationally renowned Hungarian

**Rajkó Zenekar**







## ENTREPRENEURIAL INITIATIVES, JOB CREATION, NETWORKING

Uncovering the growth engines  
that will lead to a better future





## DISTRIBUTION

Cooperative Business Practices

### THE NEW HANGYA IS COMING

At the end of the eighteenth hundreds, the Hungarian farmers were extremely poor and had difficulty being competitive. In 1898 Grof Karoly Sandor financed the start of the Hangya cooperative movement, and selected Elemer Balogh, Sr. as President to design and manage Hangya (he led it for 37 years). The cooperatives allowed farmers to sell their produce to local distributors and receive a fair price. The local member owned distributors were part of a nationwide network, whose size ensured that they could compete throughout Europe. At the end of World War I, there were over 3000 distributors. The Soviet communists which occupied Hungary after World War II destroyed the Hangya cooperatives.





Donald Sexton

## STRATEGY AND MARKETING

Success in the Competitive World of the Future  
through Modern Management Techniques

Learn from the best: Professor Sexton has served as Faculty Director of all Columbia Business School Executive Programs in the areas of marketing, branding, and international strategy. A recipient of the Business School's Distinguished Teaching Award, he is a director or instructor in numerous programs for executives in Asia, Australia, Europe, Latin America, and the United States. Don served as a visiting professor at INSEAD for several years and has also taught at the Beijing Management Institute, the Shanghai University of Finance and Economics, the Australian Graduate School of Management, University of New South Wales, the University of Tehran, Jagiellonian University (Krakow), and the U.S. Business School in Prague. He is the Director of the Chazen International Business Institute at Columbia University.





## NEW FINANCING, INVESTMENT, INSURANCE, TAX, SOCIAL SUPPORT AND PHILANTHROPY SYSTEMS

Utilizing regional and business sector market research to develop those structures that spur economic growth and ensure the well being of society

Micro Financing, Credit Unions,  
Habitat for Humanity Types of Initiatives







Dr. Dolhay Balázs

## DEVELOPING AND FUNDING FUTURE HEALTH SYSTEMS

Learning from what has worked the best in the US and worldwide





## EDUCATIONAL EXCHANGE PROGRAMS

To learn from each other

Entrepreneurship, Executive Programs,  
University and Secondary School Programs





## CULTURAL EXCHANGE PROGRAMS

To appreciate each other

History, Art, Architecture, Literature, Music, Dance





The Amerikai Magyar Klub is being created in service to Hungary and in the interests of better relations between America and the Magyar nation. Based on a promise to his father Dr. Elemér Balogh- Pro Ecclesia Hungariae recipient-, Jules Gyula Balogh is starting this Klub with help from a number of American and Hungarian friends. Mr. Balogh welcomes all who have Hungary at heart and who believe in moral business practices to contribute and become partners in this initiative. He has served as senior executive at multinational firms as well as in startup ventures, in the financial, insurance, health, manufacturing and computer fields. His experience includes: Citicorp, Chase, American Express, MasterCard, PNC, Emesa ( a private venture firm), Equitable Life, Northwestern Mutual, Boeing Aerospace, IBM, Haskins Laboratories (reading machines for the blind-affiliated with Yale), Mathematica (social research), Health Risk Management. He is Co-President of the American Hungarian Federation. Mr. Balogh has a B.Sc. in Physics from the University of Notre Dame, an M.Sc. from New York University-School of Engineering, and an MBA in Finance from Columbia University.





## ADVISORS

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American and Hungarian Artist

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American Hungarian Panorama Magazine

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# THE HUNGARIAN LEGACY IN AMERICA



THE HISTORY OF THE  
AMERICAN HUNGARIAN FOUNDATION  
THE FIRST FIFTY YEARS

AH50  
1911-2011

EDITED BY  
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